



THE SHAREHOLDER COMMONS | 2021

HOW WE USE YOUR PERSONAL INFORMATION

This statement explains how The Shareholder Commons (“we” and “our”) handles and uses information we collect about signatories to our materials (“you” and “your”). In broad terms, we use the information provided to promote a specific initiative (like a tender or letter) to which you have signed on. The controller for this information is The Shareholder Commons. The person responsible for data protection at the time of issue, and the person who is responsible for monitoring compliance with relevant legislation in relation to the protection of personal information, is the Chief Operating Officer, Sophie Faris, email: Sophie@theshareholdercommons.com.

The legal basis for processing your personal information is that it is necessary in order to advance the initiative for which you signed up. We will retain your information for the periods stated below unless or until you request us to do otherwise.

We collect and process your personal information for the following purposes:

A. Maintaining clear contact information for future one-on-one communication with TSC staff about matters related to this initiative.

We will hold your name, title, organization, address, email address, phone number and other relevant contact details you provide to us, and will use this information to maintain contact with you about this initiative. We will retain this information as long as the initiative is underway and still relevant to TSC’s work to foster beta stewardship but will not use it for means not outlined in this policy.

B. Advocating on your behalf, with your explicit permission.

Where relevant, we may also collect your signature, job title, and organization in order to (with your explicit permission) add you to a list of signatories on a specific request, letter, or tender. These initiatives will be used to advance our mission to promote beta stewardship.

C. Providing you with details about future initiatives.

While we retain your contact information, we will contact you about future engagement or advocacy opportunities that we believe may be of interest to you. These will relate specifically to The Shareholder Commons’ mission and consent may be withdrawn at any time.

We will not share personal information with third parties without your permission on a specific initiative.

You have the right to ask us for access to, rectification or erasure of your information; to restrict processing (pending correction or deletion); to object to communications or direct marketing; and to ask for the transfer of your information electronically to a third party (data portability). Some of these rights are not automatic, and we reserve the right to discuss with you why we might not comply with a request from you to exercise them. You retain the right at all times to lodge a complaint about our management of your personal information with the Information Commissioner's Office at <https://ico.org.uk/concerns/>.